



WXYZ

# ORDER

Flight Dates **10/30/12-11/06/12**

Contract / Revision      **315533 /**

Original Date / Revision  
10/22/12    10/23/12

Advertiser **Restore Our Future Inc**

Agency    **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Product

**Restore Our Future**

Agency Com    15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:20:00

Estimate #      **2152**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          FX

Advertiser Ref

Primary Account Executive  
Dave Lombardo

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Dave Lombardo     | 100%   |            |          |

Order Share %      Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          |        |
| UNKWN             | 100%       |        |
| WADL              | %          |        |
| WDIV              | %          |        |
| WDWB              | %          |        |
| WJBK              | %          |        |
| WKBD              | %          |        |
| WLPC              | %          |        |
| WPXD              | %          |        |
| WTVS              | %          |        |
| WWJ               | %          |        |

## Order Totals

## Billing Plan

| Month         | # of Spots | Net Amount          | Gross Amount        | Rating      | Start Date | End Date | # Spots | Net Amount   | Gross Amount |
|---------------|------------|---------------------|---------------------|-------------|------------|----------|---------|--------------|--------------|
| November 2012 | 62         | \$148,835.00        | \$175,100.00        | 0.00        | 10/29/12   | 11/06/12 | 62      | \$148,835.00 | \$175,100.00 |
| <b>Totals</b> | <b>62</b>  | <b>\$148,835.00</b> | <b>\$175,100.00</b> | <b>0.00</b> |            |          |         |              |              |

| Ln  | Ch    | Start             | End             | Inventory Code                  | Break | Start/End Time    | Days       | Len | Spots       | Rate       | Pri | Rtg           | Type | Totals |             |
|-----|-------|-------------------|-----------------|---------------------------------|-------|-------------------|------------|-----|-------------|------------|-----|---------------|------|--------|-------------|
|     |       |                   |                 |                                 |       |                   |            |     |             |            |     |               |      | Spots  | Amount      |
| N 1 | WXYZ  | 10/30/12          | 11/02/12        | 6am News M-F<br>Action News 6am | CM    | 6-7am M-F         | - 1111 - - | :30 | 4           | \$2,000.00 | FX  | 0.00          | NM   | 4      | \$8,000.00  |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       | <u>Spots/Week</u> |            |     | <u>Rate</u> |            |     | <u>Rating</u> |      |        |             |
|     | Week: | 10/29/12          | 11/04/12        | - 1111 - -                      |       | 4                 |            |     | \$2,000.00  |            |     | 0.00          |      |        |             |
| N 2 | WXYZ  | 10/30/12          | 11/02/12        | GMA M-F 7-9am<br>M-F 7-9am      | CM    | 7-9am M-F         | - 2222 - - | :30 | 8           | \$2,000.00 | FX  | 0.00          | NM   | 8      | \$16,000.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       | <u>Spots/Week</u> |            |     | <u>Rate</u> |            |     | <u>Rating</u> |      |        |             |
|     | Week: | 10/29/12          | 11/04/12        | - 2222 - -                      |       | 8                 |            |     | \$2,000.00  |            |     | 0.00          |      |        |             |
| N 3 | WXYZ  | 10/30/12          | 11/02/12        | M-F 9a-10a<br>M-F 9a-10a        | CM    | 9-10am M-F        | - 1111 - - | :30 | 4           | \$1,500.00 | FX  | 0.00          | NM   | 4      | \$6,000.00  |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       | <u>Spots/Week</u> |            |     | <u>Rate</u> |            |     | <u>Rating</u> |      |        |             |



WXYZ

Print Date: 10/26/12

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Contract / Revision **315533** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/22/12/ 10/23/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **2152**

| Ln    | Ch   | Start             | End             | Inventory Code                      | Break | Start/End Time    | Days          | Len | Spots             | Rate        | Pri | Rtg           | Type | Totals |             |
|-------|------|-------------------|-----------------|-------------------------------------|-------|-------------------|---------------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
|       |      |                   |                 |                                     |       |                   |               |     |                   |             |     |               |      | Spots  | Amount      |
| N 3   | WXYZ | 10/30/12          | 11/02/12        | M-F 9a-10a<br>M-F 9a-10a            | CM    | 9-10am M-F        | - 1111--      | :30 | 4                 | \$1,500.00  | FX  | 0.00          | NM   | 4      | \$6,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - 1111--                            |       |                   |               |     | 4                 | \$1,500.00  |     | 0.00          |      |        |             |
| N 4   | WXYZ | 10/30/12          | 11/02/12        | 12-1pm<br>M-F 12-1pm                | CM    | 12-1pm            | - 1111--      | :30 | 4                 | \$1,800.00  | FX  | 0.00          | NM   | 4      | \$7,200.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - 1111--                            |       |                   |               |     | 4                 | \$1,800.00  |     | 0.00          |      |        |             |
| N 5   | WXYZ | 10/30/12          | 11/02/12        | M-F 4-5pm<br>Dr. Oz                 | CM    | 4-5pm M-F         | - 1111--      | :30 | 4                 | \$1,800.00  | FX  | 0.00          | NM   | 4      | \$7,200.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - 1111--                            |       |                   |               |     | 4                 | \$1,800.00  |     | 0.00          |      |        |             |
| N 6   | WXYZ | 10/30/12          | 11/02/12        | 5p News<br>5-6pm M-F                | CM    | 5-6pm M-F         | - 1111--      | :30 | 4                 | \$3,000.00  | FX  | 0.00          | NM   | 4      | \$12,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - 1111--                            |       |                   |               |     | 4                 | \$3,000.00  |     | 0.00          |      |        |             |
| N 7   | WXYZ | 10/30/12          | 11/02/12        | 6p News<br>6-630pm M-F              | CM    | 6-630pm M-F       | - 1111--      | :30 | 4                 | \$3,000.00  | FX  | 0.00          | NM   | 4      | \$12,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - 1111--                            |       |                   |               |     | 4                 | \$3,000.00  |     | 0.00          |      |        |             |
| N 8   | WXYZ | 10/30/12          | 11/02/12        | 7p News<br>M-F 7-730p               | CM    | 7-730pm M-F       | - 1111--      | :30 | 4                 | \$3,000.00  | FX  | 0.00          | NM   | 4      | \$12,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - 1111--                            |       |                   |               |     | 4                 | \$3,000.00  |     | 0.00          |      |        |             |
| N 9   | WXYZ | 10/30/12          | 11/02/12        | M-F 1135p-1205a<br>Nightline        | CM    | 1135pm-1205am M-F | - 1111--      | :30 | 4                 | \$3,000.00  | FX  | 0.00          | NM   | 4      | \$12,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - 1111--                            |       |                   |               |     | 4                 | \$3,000.00  |     | 0.00          |      |        |             |
| N 10  | WXYZ | 10/30/12          | 11/02/12        | Late News M-F<br>11pm Actn News M-F | CM    | Late News M-F     | - 1111--      | :30 | 4                 | \$5,000.00  | FX  | 0.00          | NM   | 4      | \$20,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - 1111--                            |       |                   |               |     | 4                 | \$5,000.00  |     | 0.00          |      |        |             |
| N 11  | WXYZ | 10/30/12          | 10/30/12        | Tuesday Prime C<br>Private Practice | CM    | 10-11pm Tuesday   | - T - - - - - | :30 | 1                 | \$10,000.00 | FX  | 0.00          | NM   | 1      | \$10,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - T - - - - -                       |       |                   |               |     | 1                 | \$10,000.00 |     | 0.00          |      |        |             |
| N 12  | WXYZ | 10/31/12          | 10/31/12        | Wednesday Prime C<br>Nashville      | CM    | 10-11pm Wednesday | - - W - - - - | :30 | 1                 | \$10,000.00 | FX  | 0.00          | NM   | 1      | \$10,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - - W - - - -                       |       |                   |               |     | 1                 | \$10,000.00 |     | 0.00          |      |        |             |
| N 13  | WXYZ | 11/04/12          | 11/04/12        | GMA SUN 7-8am<br>GMA SUN 7-8am      | CM    | SUN 7-8am         | - - - - - S   | :30 | 2                 | \$1,200.00  | FX  | 0.00          | NM   | 2      | \$2,400.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - - - - - S                         |       |                   |               |     | 2                 | \$1,200.00  |     | 0.00          |      |        |             |
| N 14  | WXYZ | 11/04/12          | 11/04/12        | Early News Su<br>Su 6-630p          | CM    | 6-630pm Sun       | - - - - - S   | :30 | 1                 | \$2,200.00  | FX  | 0.00          | NM   | 1      | \$2,200.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - - - - - S                         |       |                   |               |     | 1                 | \$2,200.00  |     | 0.00          |      |        |             |
| N 15  | WXYZ | 11/04/12          | 11/04/12        | Sunday Prime A<br>AFHV              | CM    | 7-8pm Sunday      | - - - - - S   | :30 | 1                 | \$8,000.00  | FX  | 0.00          | NM   | 1      | \$8,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |               |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 10/29/12          | 11/04/12        | - - - - - S                         |       |                   |               |     | 1                 | \$8,000.00  |     | 0.00          |      |        |             |



WXYZ

Print Date: 10/26/12

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Contract / Revision **315533** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/22/12/ 10/23/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **2152**

|        |      |                   |                 |                                     |       |                   |         |     |                   |             |     |               |      | Totals       |            |
|--------|------|-------------------|-----------------|-------------------------------------|-------|-------------------|---------|-----|-------------------|-------------|-----|---------------|------|--------------|------------|
| Ln     | Ch   | Start             | End             | Inventory Code                      | Break | Start/End Time    | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots        | Amount     |
| N15    | WXYZ | 11/04/12          | 11/04/12        | Sunday Prime A<br>AFHV              | CM    | 7-8pm Sunday      | -----S  | :30 | 1                 | \$8,000.00  | FX  | 0.00          | NM   | 1            | \$8,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 10/29/12          | 11/04/12        | -----S                              |       |                   |         |     | 1                 | \$8,000.00  |     | 0.00          |      |              |            |
| N16    | WXYZ | 11/05/12          | 11/06/12        | 6am News M-F<br>Action News 6am     | CM    | 6-7am M-F         | 11----- | :30 | 2                 | \$2,000.00  | FX  | 0.00          | NM   | 2            | \$4,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 11-----                             |       |                   |         |     | 2                 | \$2,000.00  |     | 0.00          |      |              |            |
| N17    | WXYZ | 11/05/12          | 11/06/12        | GMA M-F 7-9am<br>M-F 7-9am          | CM    | 7-9am M-F         | 11----- | :30 | 2                 | \$2,000.00  | FX  | 0.00          | NM   | 2            | \$4,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 11-----                             |       |                   |         |     | 2                 | \$2,000.00  |     | 0.00          |      |              |            |
| N18    | WXYZ | 11/05/12          | 11/05/12        | M-F 9a-10a<br>M-F 9a-10a            | CM    | 9-10am M-F        | 1-----  | :30 | 1                 | \$1,500.00  | FX  | 0.00          | NM   | 1            | \$1,500.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                              |       |                   |         |     | 1                 | \$1,500.00  |     | 0.00          |      |              |            |
| N19    | WXYZ | 11/05/12          | 11/05/12        | 12-1pm<br>M-F 12-1pm                | CM    | 12-1pm            | 1-----  | :30 | 1                 | \$1,800.00  | FX  | 0.00          | NM   | 1            | \$1,800.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                              |       |                   |         |     | 1                 | \$1,800.00  |     | 0.00          |      |              |            |
| N20    | WXYZ | 11/05/12          | 11/05/12        | M-F 4-5pm<br>Dr. Oz                 | CM    | 4-5pm M-F         | 1-----  | :30 | 1                 | \$1,800.00  | FX  | 0.00          | NM   | 1            | \$1,800.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                              |       |                   |         |     | 1                 | \$1,800.00  |     | 0.00          |      |              |            |
| N21    | WXYZ | 11/05/12          | 11/05/12        | 5p News<br>5-6pm M-F                | CM    | 5-6pm M-F         | 1-----  | :30 | 1                 | \$3,000.00  | FX  | 0.00          | NM   | 1            | \$3,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                              |       |                   |         |     | 1                 | \$3,000.00  |     | 0.00          |      |              |            |
| N22    | WXYZ | 11/05/12          | 11/05/12        | 6p News<br>6-630pm M-F              | CM    | 6-630pm M-F       | 1-----  | :30 | 1                 | \$3,000.00  | FX  | 0.00          | NM   | 1            | \$3,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                              |       |                   |         |     | 1                 | \$3,000.00  |     | 0.00          |      |              |            |
| N23    | WXYZ | 11/05/12          | 11/05/12        | 7p News<br>M-F 7-730p               | CM    | 7-730pm M-F       | 1-----  | :30 | 1                 | \$3,000.00  | FX  | 0.00          | NM   | 1            | \$3,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                              |       |                   |         |     | 1                 | \$3,000.00  |     | 0.00          |      |              |            |
| N24    | WXYZ | 11/05/12          | 11/05/12        | M-F 1135p-1205a<br>Nightline        | CM    | 1135pm-1205am M-F | 1-----  | :30 | 1                 | \$3,000.00  | FX  | 0.00          | NM   | 1            | \$3,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                              |       |                   |         |     | 1                 | \$3,000.00  |     | 0.00          |      |              |            |
| N25    | WXYZ | 11/05/12          | 11/05/12        | Late News M-F<br>11pm Actn News M-F | CM    | Late News M-F     | 1-----  | :30 | 1                 | \$5,000.00  | FX  | 0.00          | NM   | 1            | \$5,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |              |            |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                              |       |                   |         |     | 1                 | \$5,000.00  |     | 0.00          |      |              |            |
| Totals |      |                   |                 |                                     |       |                   |         |     |                   |             |     |               | 62   | \$175,100.00 |            |